Julian Baricuatro

WEB & GRAPHIC DESIGNER (SENIOR)

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Highly technical and detail-oriented web and graphic designer, dedicated to using the newest and best cutting-edge technologies to improve the online experience of businesses and their clients. Natural leader, comfortable working with teams to determine the best solutions for website accessibility and functionality. Entrepreneurial attitude towards challenges.

Profile

EDUCATION

ServiceNow Administrator
New Apprenticeship Texas, Present

Google Project Management
Grow with Google, Present

Agile Software Development
ETH Zürich, 2020

Cybersecurity for Critical Urban Infrastructure
Massachusetts Institute of Technology, 2020

Entrepreneurship in Emerging Economies
Harvard University, 2020

Digital Branding & Marketing
Curtin University, 2018

Entrepreneurship Management
University of Toronto, 2015

IT Infrastructure Program
Humber College, 2015

WORK EXPERIENCE

2015 - PRESENT

ALVI ARMANI
Senior IT Consultant (Web & Graphic Designer)
- Design and manage the global brand and communications design for Alvi Armani and Origenere, including all print, digital and web design creation
- Delivered a minimalist interface (origenere.com) that contributed to a 30% increase in new user adoption rates within one month of rollout
- Introduced Contact Analytics that provided actionable insights into customer interactions, improved agent performance and elevated the customer experience
- Work with external stakeholders to ensure flawless execution of design deliverables

2017 - Feb 2021

ATMC Education Group Canada (ATMC-Nasit College)
Senior eLearning Consultant
- Provides consulting to peers and ATMC-Nasit associates regarding best practices in learning and performance
- Project manages all phases of the learning, development or performance improvement process
- Establish/maintain continuous evaluation and feedback loop with Students, Admin, and Learning and Development team
- Design, build, and maintain a Learning Management System site (wordpress)

COMPUTER SKILLS

- HTML, CSS, PHP
- Javascript/Ajax
- Adobe Dreamweaver
- Adobe After effects
- Adobe Photoshop
- Adobe Illustrator
- Sharepoint & Wordpress
- ServiceNow Platform

IT CERTIFICATION

- ServiceNow Administrator (prep)
- Project Management Professional (prep)
- Certified ITIL v3 in IT Service Management
- Certified ISO/IEC 20000 in IT Service Management
- Adobe Creative Educator
- Adobe Certified Web Professional
- Adobe Certified Expert in Photoshop
- Adobe Certified Expert in Dreamweaver
- CIW Certified E-Commerce Designer
- CIW Certified Master Designer
- MCTS: Sharepoint
- MCTS: MS Server
- MCSD: Web Application Solutions Developer
- MCTS: SCCM
- COMPTIA Certified LINUX+
- VMWARE Certified (Data Centre Virtualization)

TOP 5 CLIFFTON STRENGTHS

- Learner
- Achiever
- Futuristic
- Strategic
- Responsibility

REFERENCES

Available upon request